



NORTHERN CALIFORNIA

Conference of Minority Transportation Officials
PO Box 71855
Oakland, CA 94612-8055
info@comtonorcal.org

**COMTO Northern California
Board of Directors
2024**

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HUB/DBE Co-Chair

September 11, 2024

Re: Support COMTO Northern California Chapter’s 21st Annual Industry & Scholarship Awards Gala!

Dear COMTO Northern California Sponsors,

We sincerely appreciate your ongoing support of the COMTO Northern California Chapter. Since the launch of our scholarship program in 2001, COMTO has awarded more than \$250,000 to college students, thanks to your partnership. This year’s Gala will be held on Friday December 6, 2024, at the Oakland Marriott.

Your generous contributions have helped us host impactful Annual Scholarship and Industry Award Galas, which have played a pivotal role in supporting students on their educational journeys toward careers in transportation. With your continued support, we can continue to welcome a new generation of future industry leaders while providing valuable networking opportunities.

The impact of your investment goes far beyond covering tuition and textbooks. It may help cover commuting costs for students unable to live on campus, ease the burden on working students who lack family financial support, or create a savings buffer for graduate school. There are countless ways your contributions can make a difference in the lives of our scholarship recipients.

We believe talent is universal, yet we also know financial opportunity is not. Your continued financial support will help to bridge the gap.

Sincerely,

COMTO Northern California Board of Directors

2024 COMTO GALA COMMITMENT FORM

PLEASE COMPLETE & RETURN THIS FORM TO CONFIRM YOUR SPONSORSHIP COMMITMENT

Organization Name:	
Address:	
First & Last Name of Authorized Sponsor:	
Title:	
Email:	
Phone:	
Sponsorship Tier Commitment:	
Authorized Sponsor Signature:	



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2024 COMTO GALA SPONSORSHIP FORM

PLEASE COMPLETE & RETURN THIS FORM WITH YOUR SPONSORSHIP CHECK

Options	Sponsorship Tier	Sponsorship Investment
A.	COMTO Champion	\$25,000
B.	Fireside Chat with Agency Leadership Sponsors	\$5,000
C.	GALA VIP Reception Sponsors	\$3,500
D.	Rosa Parks Scholarship Sponsors	\$15,000
E.	Garrett Morgan Scholarship Sponsors	\$10,000
F.	Shirley Douglas Scholarship Sponsors	\$7,500
G.	Curtis Green Scholarship Sponsors	\$5,500
H.	Sharon Banks Scholarship Sponsors	\$3,500
I.	Norman Mineta Scholarship Sponsors	\$2,000
J.	HUB/DBE Sponsors (must be a HUB/DBE registered)	\$1,000

Please review the deadlines and sign this form to confirm your understanding of the due dates.

Deadline	Item & Description
Tuesday, October 15, 2024	<p>PLEDGE: Complete and return this form to treasurer@comtonorcal.org. Upon receipt, the Chapter will issue an invoice.</p> <p>LOGO: Email a high-resolution logo to gala@comtonorcal.org.</p>
Friday, November 1, 2024	<p>SPONSORSHIP CHECK: Mail your sponsorship check payable to: COMTO Northern California PO BOX 71855 Oakland, CA 94612-8055</p>
Friday, November 22, 2024	<p>GUEST LIST: Email attendee names and emails to gala@comtonorcal.org.</p>

First & Last Name:	
Title:	
Email:	
Authorized Signature:	



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2024 COMTO GALA SPONSORSHIP DETAILS

COMTO Champion: \$25,000

- Ten (10) Gala tickets: 8 seats at one table; 2 seats at a different table
- Four (4) Fireside Chat tickets
- Four (4) VIP Reception tickets
- Logo on all event advertisements for 18 consecutive months
- Verbal and written acknowledgement during the COMTO NorCal Annual Gala
- 5-minute presentation during COMTO NorCal Annual Gala
- Logo on all bespoke step and repeat banners for 18 consecutive months
- Link to sponsor's Careers webpage on COMTO NorCal website for 12 consecutive months
- Link to sponsor's Do Business With Us/Contracting Opportunities webpage on COMTO NorCal website for 12 consecutive months
- Up to 3 jobs posted monthly for 12 consecutive months on COMTO NorCal social media
- Up to 3 posts monthly for 12 consecutive months on COMTO NorCal social media

Fireside Chat with Agency Leadership (3:30pm – 5:00pm): \$5,000

Panelists (tentatively): Port of Oakland, TJPA, VTA, SFCTA

- Introduce Fireside Chat panelist(s)
- 2-minute presentation during COMTO Fireside Chat
- Three (3) Fireside Chat tickets
- Three (3) VIP Reception tickets
- Three (3) Gala tickets

Gala VIP Reception Sponsor (5:00pm – 6:00pm): \$3,500

- Company Marketing at entrance and in VIP room
- 2-minute presentation during COMTO VIP Reception
- Two (2) VIP Reception tickets
- Two (2) Gala tickets



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Rosa Parks Scholarship Sponsors: \$15,000

- Ten (10) Gala tickets; 8 seats at one table; 2 seats at a different table
- One (1) 2024 COMTO National Conference registrations
- Three (3) VIP Reception tickets
- 2-minute prepared statement about your organization's DEI values at the event
- COMTO Northern California Chapter swag for up to ten (10) attendees
- Photo with COMTO Northern California Chapter Executive Board for social media
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout

Garrett Morgan Scholarship Sponsors: \$10,000

- Seven (7) Gala tickets
- One (1) 2024 COMTO National Conference registrations
- Two (2) VIP Reception tickets
- COMTO Northern California Chapter swag for up to seven (7) attendees
- Photo with COMTO Northern California Chapter Executive Board for social media
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout

Shirley Douglas Scholarship Sponsors: \$7,500

- Five (5) Gala tickets
- Two (2) VIP Reception tickets
- Photo with COMTO Northern California Chapter Executive Board for social media
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout

Curtis Green Scholarship Sponsors: \$5,500

- Five (5) Gala tickets
- Two (2) VIP Reception tickets
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout



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2024 COMTO GALA SPONSORSHIP DETAILS

Sharon Banks Scholarship Sponsors: \$3,500

- Three (3) Gala tickets
- One (1) VIP Reception tickets
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout

Norman Mineta Scholarship Sponsors: \$2,000

- Three (3) Gala tickets
- One (1) VIP Reception ticket
- Contact list of consultant attendees to facilitate networking
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout

HUB/DBE (Firms must be a HUB/DBE registered) Sponsors: \$1,000

- Three (3) Gala tickets
- One (1) VIP Reception ticket
- Contact list of consultant attendees to facilitate networking
- Logo recognition in email event invites
- Logo recognition on step-and-repeat
- Logo recognition in print program handout
- Must be a DBE/MBE/WBE/DVBE/ACDBE Certified firm

THANK YOU!