



2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

Ruby Red Gala Sponsors: \$25,000

- Ten (10) Gala tickets: Table #1: 8 seats; Table #2: 2 seats
- Four (4) VIP Reception tickets
- Logo on all event advertisements for 18 consecutive months
- Verbal and written acknowledgement during the Gala
- Five-minute presentation – Topic: Why COMTO?
- Logo on all bespoke step-and-repeat banners for 18 consecutive months
- Link to website “Careers” webpage for 12 consecutive months
- Link to website “Contracting Opportunities” webpage for 12 consecutive months
- Up to 3 monthly job postings on NorCal social media for 12 consecutive months
- Up to 3 monthly social media posts on NorCal social media for 12 consecutive months

Rosa Parks Scholarship Sponsors: \$15,000

- Ten (10) Gala tickets; Table #1: 8 seats; Table #2: 2 seats
- One (1) 2026 National Conference Registration
- Three (3) VIP Reception tickets
- Two-minute presentation – Topic: Why COMTO?
- Chapter swag for ten (10) attendees
- Logo recognition in all event promotions, step-and-repeat, and event program

Curtis Green Scholarship Sponsors: \$10,000

- Seven (7) Gala tickets
- One (1) 2026 National Conference Registration
- Two (2) VIP Reception tickets
- Chapter swag for (7) attendees
- Logo recognition in all event promotions, step-and-repeat, and event program

Sharon Banks Scholarship Sponsors: \$7,500

- Five (5) Gala tickets
- Two (2) VIP Reception tickets
- Logo recognition in all event promotions, step-and-repeat, and event program

Shirley Douglas Scholarship Sponsors: \$4,500

- Two (2) VIP Reception tickets
- Logo recognition in all event promotions, step-and-repeat, and event program
- Four (4) Gala tickets

Norman Y. Mineta Scholarship Sponsors: \$2,000

- Three (3) Gala tickets
- One (1) VIP Reception ticket
- Logo recognition in all event promotions, step-and-repeat, and event program

Orville Luster HUB/DBE Scholarship Sponsors*: \$1,000

- Three (3) Gala tickets
- One (1) VIP Reception ticket
- Logo recognition in all event promotions, step-and-repeat, and event program

*** Must be a certified DBE/MBE/WBE/DVBE/ACDBE firm. Confirmed HUB/DBE sponsors will receive a list of consultant attendees to facilitate networking.**

EVENT SPONSORSHIP OPPORTUNITIES

1 - Garrett Morgan VIP Reception Sponsors: \$4,000

- Logo recognition in all event signage
- Two-minute presentation – Topic: “Why COMTO?”
- Four (4) VIP Reception tickets
- Two (2) Gala tickets

~~1 - Awards Sponsor: \$3,000~~ no longer available

- ~~• Name recognition on Past Presidents Awards~~

~~1 - Gala Table Wine Sponsor: \$2,000~~ no longer available

- ~~• Logo recognition on each table~~

~~1 - Photobooth Sponsor: \$1,500~~ no longer available

- ~~• Logo recognition on photographs~~

~~1 - Magnetic Name Tag Sponsor: \$1,000~~ no longer available

- ~~• Logo recognition on event name tags~~

The Conference of Minority Transportation Officials Northern California is a 501(3) organization in the State of California. Please send your donations to: PO BOX 71855 | Oakland, CA 94612-8055. All proceeds are tax-deductible.

Sponsorship contributions support the scholarship fund and help cover gala expenses



2025 SPONSORSHIP PLEDGE FORM

Please complete and return this form to: gala@comtonorcal.org

Agency/Organization	
Address	
Contact Person Name	
Contact Person Email	
Contact Person Phone	

Sponsorship Selection	Sponsorship Description	Sponsorship Amount
	Ruby Red Sponsors	\$25,000
	Rosa Parks Scholarship Sponsors	\$15,000
	Curtis E. Green Scholarship Sponsors	\$10,000
	Sharon Banks Scholarship Sponsors	\$7,500
	Shirley Douglas Scholarship Sponsors	\$4,500
	Norman Y. Mineta Scholarship Sponsors	\$2,000
	Orville Luster HUB/DBE Scholarship Sponsors	\$1,000
Sponsorship Selection	Event Sponsorship Description	Sponsorship Amount
	(1) Garrett Morgan VIP Reception Sponsors	\$4,000
	(1) Gala Table Wine Sponsor no longer available	\$2,000
	(1) Photobooth Sponsor no longer available	\$1,500
	(1) Awards Sponsor no longer available	\$3,000
	(1) Magnetic Name Tag Sponsor no longer available	\$1,000

Please return your sponsorship pledge form to gala@comtonorcal.org.

You may also sign up online at https://comtonorcal.org/2025_Annual_Gala.